

Call for Proposal Shea Business Empowerment Program (SBEP)

The Global Shea Alliance (GSA), in partnership with Mastercard Foundation as part of the Young Africa Works Program is implementing **Shea Business Empowerment Program (SBEP)**: a 3-year strategy to develop, and enhance shea cooperatives in accessing capital, critical skills development and market linkages in the shea value chain.

The GSA invites **members and sustainability partners in Ghana** interested in participating in the SBEP year two to submit their expressions of interest.

Program Description

SBEP will create 90,000 dignified and fulfilling work opportunities for women cooperatives in the shea value chain in the 5 northern regions of Ghana, **with a particular focus on attracting young women aged 18 to 35** to work in shea cooperatives and gain access to capital, critical skills development, and market linkage.

The project is being implemented together with **Advans Ghana, Women for Change, theSOFTtribe, AgroCenta and GSA Sustainability Partners.**

Project Objectives

The objective of the SBEP is to transform unstructured and unorganized women's groups into cooperatives that operate as small businesses through three interconnected pillars, which are as follows:

- Access to financial services for Shea Cooperatives and SMEs in the value chain
- Business Coaching and Entrepreneurship support
- Leveraging digital technologies for traceability and market linkages

Call For Proposal

GSA seeks applications from interested members who require support in undertaking the following for their cooperatives:

- Provision of cooperative development training
- Provision of quality & aggregation training and
- Provision of business training

Additionally, the GSA and partners will provide directly to the selected cooperatives tricycles, health and safety equipment, access to financial services, mobile phones or tablets for digitalization and student interns to offer cooperatives with basic business operations support such as marketing and bookkeeping.

Eligibility Criteria

Interested applicants must meet the following eligibility criteria to be selected by the GSA:

- Must be a GSA Member and Sustainability Partner
- Must be a registered NGO
- Must show capacity to work with women groups
- Must demonstrate ability to mobilise 600 women per cooperative in shea production (50% being youth aged 18 - 35 years)

Application Criteria

GSA will review applications based on the following criteria:

- Application must meet eligibility criteria
- Applicant must commit to participate in the project's additional activities and report on cooperative(s) for the duration of the project, which ends in December 2024
- Applicants must show ability to provide dignified and fulfilling work for women collectors based on project's KPIs.
- Applicant's compliance to due diligence by GSA

How to Apply

Interested GSA members should **download, complete, and submit** The SBEP Application Form and cooperative membership list to the GSA Secretariat on or before **Monday 12th December 2022**, addressed to Edwin Zuta, GSA Partnership Manager at e.zuta@globalshea.com

Clarification Meeting

The GSA will hold a clarification meeting on **Wednesday 16th November 2022** at **10am**. Interested members should join the meeting with the link:

<https://us02web.zoom.us/j/82330741400?pwd=YWpYeGJBejFBNOk2WmJSd2pmZHRSUT09>

- Download application Form [here](#)
- Download cooperative membership list [here](#)